

Robert Snead

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Objective

I am an aspiring copywriter driven by my love for storytelling. I utilize my foundations in film, writing, and art to dissect the key motivations and purpose out of brands, translating them into compelling stories that speak to people.

Work Experience

Harrison Street Cafe | Line Cook **September 2024 - Present**

- Prepared vegan and vegetarian meals in a fast-paced environment.
- Maintained a clean and organized workspace in line with food safety guidelines.

Braehead Farm | Kitchen Shift Lead and Sales Associate **June 2019 - August 2024**

- Managed catering and bakery order deadlines, kitchen inventory, and cash drawers.
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Other Experience

48 Hour Film Project | Production Assistant and Set Decorator **December 2023 - December 2025**

- Developed creative problem-solving skills under immense time pressure.
- Collaborated with different teams to help realize the directors' and set designers' visions.

Feature Film *Written by Mike* | Set Decorator **May - June 2023**

- Adapted to a completely new work environment, constantly on the move.

Fredericksburg Economic Development & Tourism | Blog Writer **June - August 2022**

- Took part in local events for blog content, taking photos to accompany written posts.

Yearbook at James Monroe High School | Co-Editor, Writer, and Designer **August 2021 - May 2023**

- Interviewed fellow students and wrote articles based on their varied experiences.
 - Designed cohesive spreads and a yearbook theme using Walsworth's Yearbook360.
 - Collaborated with my co-editor and advisor to delegate assignments to writers, photographers, and designers.
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Education

Virginia Commonwealth University **August 2023 - December 2026**

B.S. Mass Communications: Creative & Strategic Advertising | 3.95 GPA Richmond, VA

- Worked in teams as a copywriter, art director, account manager, and strategist on a variety of projects.
- Honed my presentation skills, learning to engage and properly portray my ideas to an audience.

James Monroe High School **August 2019 - May 2023**

Advanced Diploma | 4.25 GPA Fredericksburg, VA

Skills

Adobe Suite: Audition, Illustrator, InDesign, and Photoshop. **Other Programs:** Canva, Godot, Google Workspace, Microsoft Office, Procreate, and WordPress. **Miscellaneous:** Copywriting, GDScript, and Java.

Accolades & Certificates

2024 Gold Addy Recipient. ServSafe Food Manager Certified (expires Feb. 2027).