art director, etc.

ROBERT SNEAD

Richmond, VA | budro49rsnead@gmail.com | 540-538-8649 | robertsnead.com | linkedin.com/in/robertsnead1

About

I am a strategy-driven art director and graphic designer with foundations in storytelling, illustration, and advertising. I am detail-oriented and organized to my core, without sacrificing the big picture. I stay true to brand purpose, voice, and value across platforms and campaigns, utilizing eye-catching visuals to make meaningful connections with people and communities that matter. **I am a Hampton Roads AAF Gold Student Addy Recipient (2024).**

Skills

Adobe Suite: Audition, Illustrator, InDesign, Photoshop, and Premiere Pro. **Other Programs:** Canva, Figma, Godot, Google Workspace, Microsoft Office, Procreate, and WordPress. **Miscellaneous:** Branding, Content Creation, Copywriting, GDScript, HTML + CSS, Quantitative + Qualitative Research, and Strategic Thinking.

Communications Experience

Blue Octopus Consulting | Media & Communications Intern **June 2026 - August 2026**

- Improved digital presence by redesigning the company website.
- Distilled the company's branding into digestible resources for internal and external reference.

48 Hour Film Project | Production Assistant and Set Decorator **December 2023 - December 2025**

- Developed creative problem-solving skills under immense time pressure.
- Collaborated with different teams to help support the directors' and set designers' visions.

Fredericksburg Economic Development & Tourism | Communications Intern **June - August 2022**

- Wrote blog posts and took photos based on local experiences and attractions.

Yearbook at James Monroe High School | Co-Editor, Writer, and Designer **August 2021 - May 2023**

- Interviewed fellow students and wrote articles based on their varied experiences.
- Designed cohesive spreads and a yearbook theme in collaboration with my co-editor and advisor.

Additional Experience

Harrison Street Cafe | Line Cook **August 2024 - September 2026**

Braehead Farm | Kitchen Shift Lead and Sales Associate **June 2019 - August 2024**

Education

Virginia Commonwealth University **August 2023 - December 2026**

B.S. Mass Communications: Creative & Strategic Advertising | Summa Cum Laude Richmond, VA

- Balanced multiple projects working as a copywriter, art director, account manager, and strategist.
- Honed my presentation skills, learning to engage with and properly portray ideas to an audience.
- **Accolades:** AdClub Silver Rammy Recipient (2026). Best in Class TV Spot (2025, 2026).